AN ALL-VIRTUAL **ANSWER** TO THE COVID-19 CRISIS

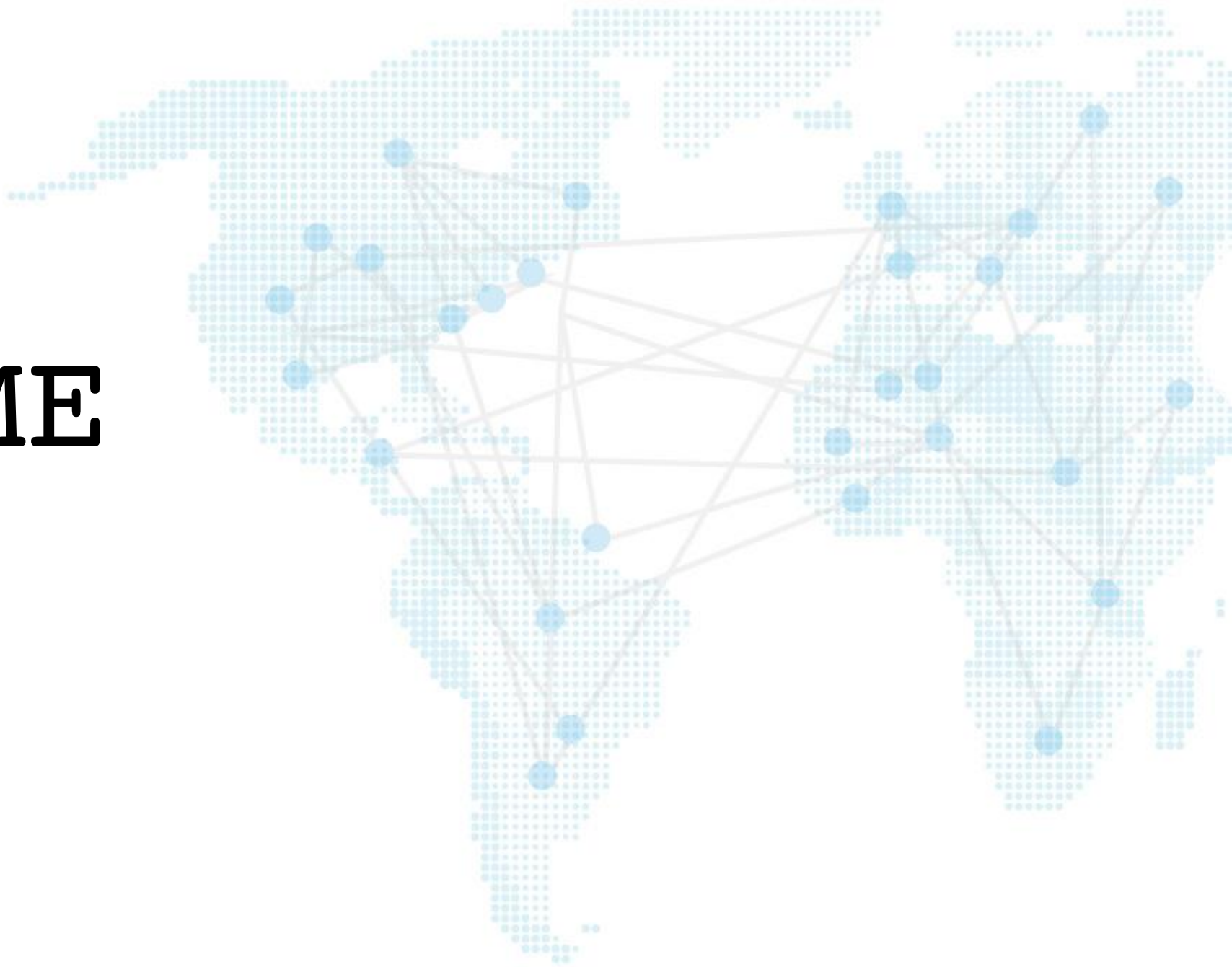
Virtual Blended Learning Best Practices

ACCREDITED IACET PROVIDER

OpusWorks

This Presentation and its Contents are Property of OpusWorks, Inc © 2020 All Rights Reserved

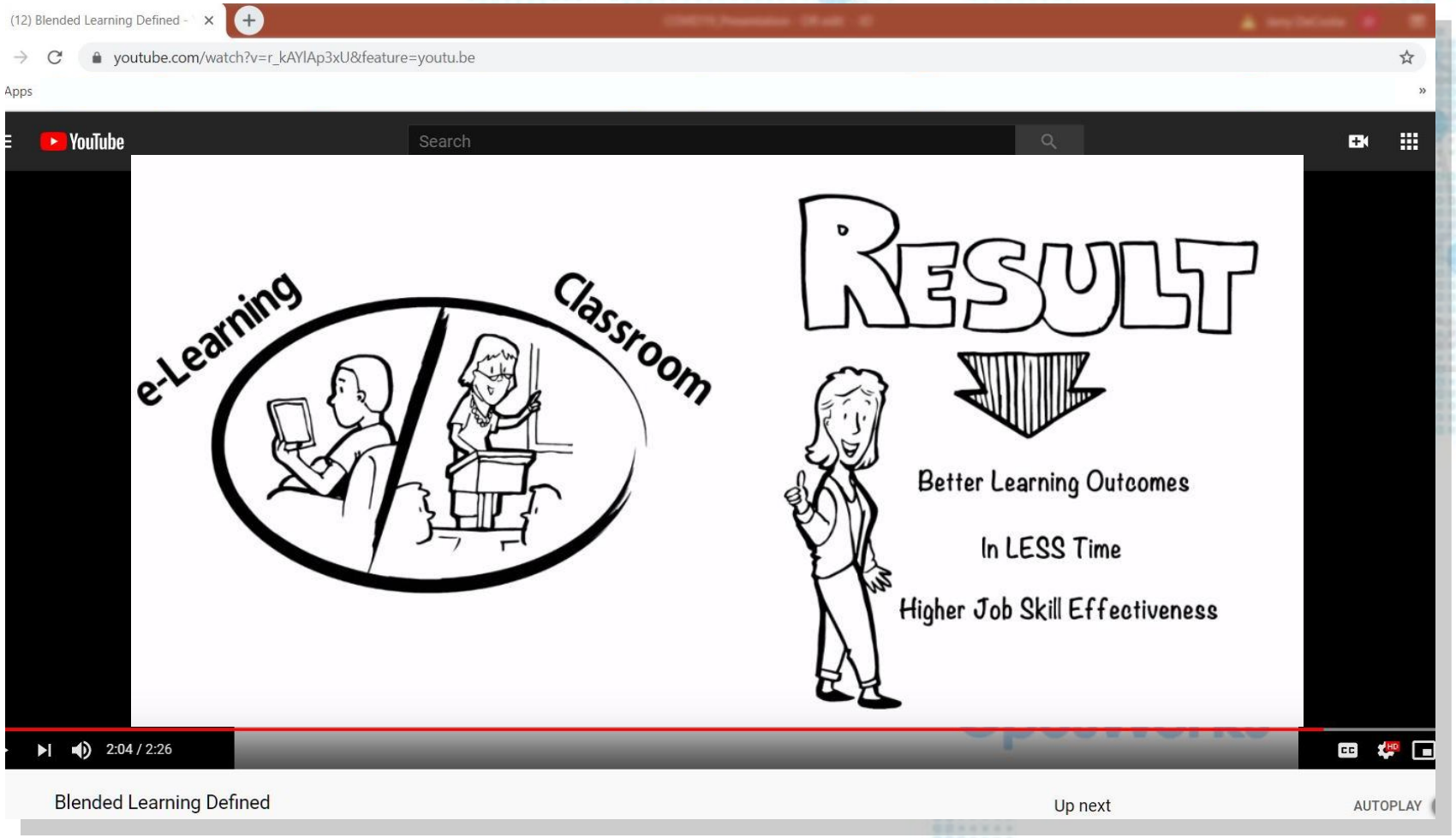
WELCOME



WHY ARE YOU HERE?

a. Cancelled classes
b. Slashed training budgets
c. Restricted travel
d. Social distancing
e. Burned-out instructors
f. Higher management expectations
g. Mandate to change training process
h. Poor experiences with virtual learning

WHAT IS ALL-VIRTUAL BLENDED LEARNING?



https://youtu.be/r_kAYlAp3xU

CRITICAL SUCCESS FACTORS

- to a successful Virtual Blended Learning Initiative

#1 Proper Planning – Who What When Where, Why, and How

Who are we training?

Line Workers?
Office Staff?
Management?
All?

What are we training them to do?

Desired learning Outcomes?
Objectives?

When do we need everyone trained?

Duration?
Waves?
Yearly goals?

5 CRITICAL SUCCESS FACTORS

This Presentation and its Contents are Property of OpusWorks, Inc © 2020 All Rights Reserved

#1 Proper Planning – Who What When Where, Why, and How

Where will we train?

Via Web?
Via LMS?
From home?
Device types?
Virtual Classrooms?

Why is this initiative strategically important

Defined future state that is SMART:

-**S**pecific
-**M**easurable
-**A**chievable
-**R**ealistic
-**T**imed

How will we…

Encourage participation?
Overcome resistance?
Measure success?
Communicate?
Continuously Improve?

5 CRITICAL SUCCESS FACTORS

This Presentation and its Contents are Property of OpusWorks, Inc © 2020 All Rights Reserved

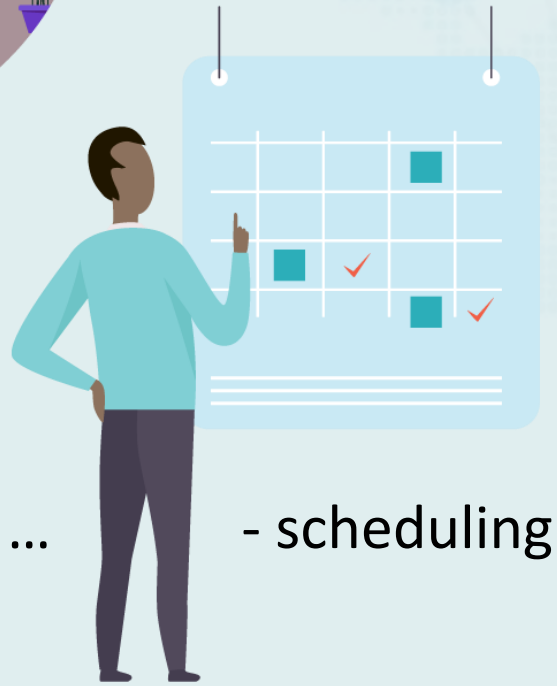
#2 - Learning Designs – Creating a winning mix and tempo

Content Appropriate for e-Learning

(Knowledge Transfer)

Content Appropriate For Real-Time Interaction

(Knowledge Application)



With BOTH …

- scheduling is KEY.

5 CRITICAL SUCCESS FACTORS

This Presentation and its Contents are Property of OpusWorks, Inc © 2020 All Rights Reserved

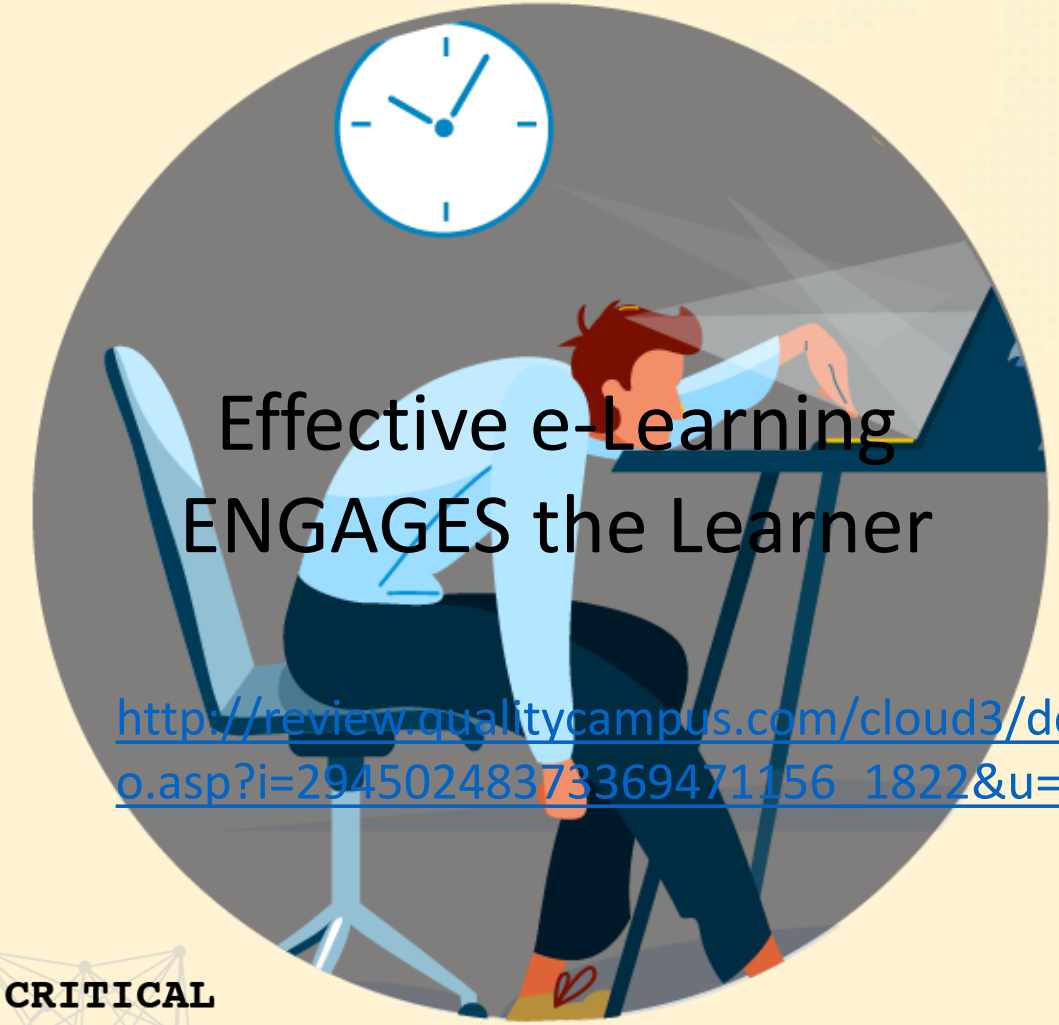
#3 – Engaging Self-Paced Learning

Bored Students do not
Retain learning

5 CRITICAL SUCCESS FACTORS

This Presentation and its Contents are Property of OpusWorks, Inc © 2020 All Rights Reserved

#3 – Engaging Self-Paced Learning



Effective e-Learning
ENGAGES the Learner

http://review.qualitycampus.com/cloud3/demo.asp?i=2945024837336947115 6_1822&u=1

5 CRITICAL SUCCESS FACTORS

This Presentation and its Contents are Property of OpusWorks, Inc © 2020 All Rights Reserved

#4 – Skilled Virtual Instructors

Learned Skill

Knows Material

Knows the Technology

How to Engage

5 CRITICAL SUCCESS FACTORS

This Presentation and its Contents are Property of OpusWorks, Inc © 2020 All Rights Reserved

#4 – Skilled Virtual Instructors

Learned Skill

Knows Material

A Skilled Virtual Instructor - BUILDS ON The e-Learning

Knows the Technology

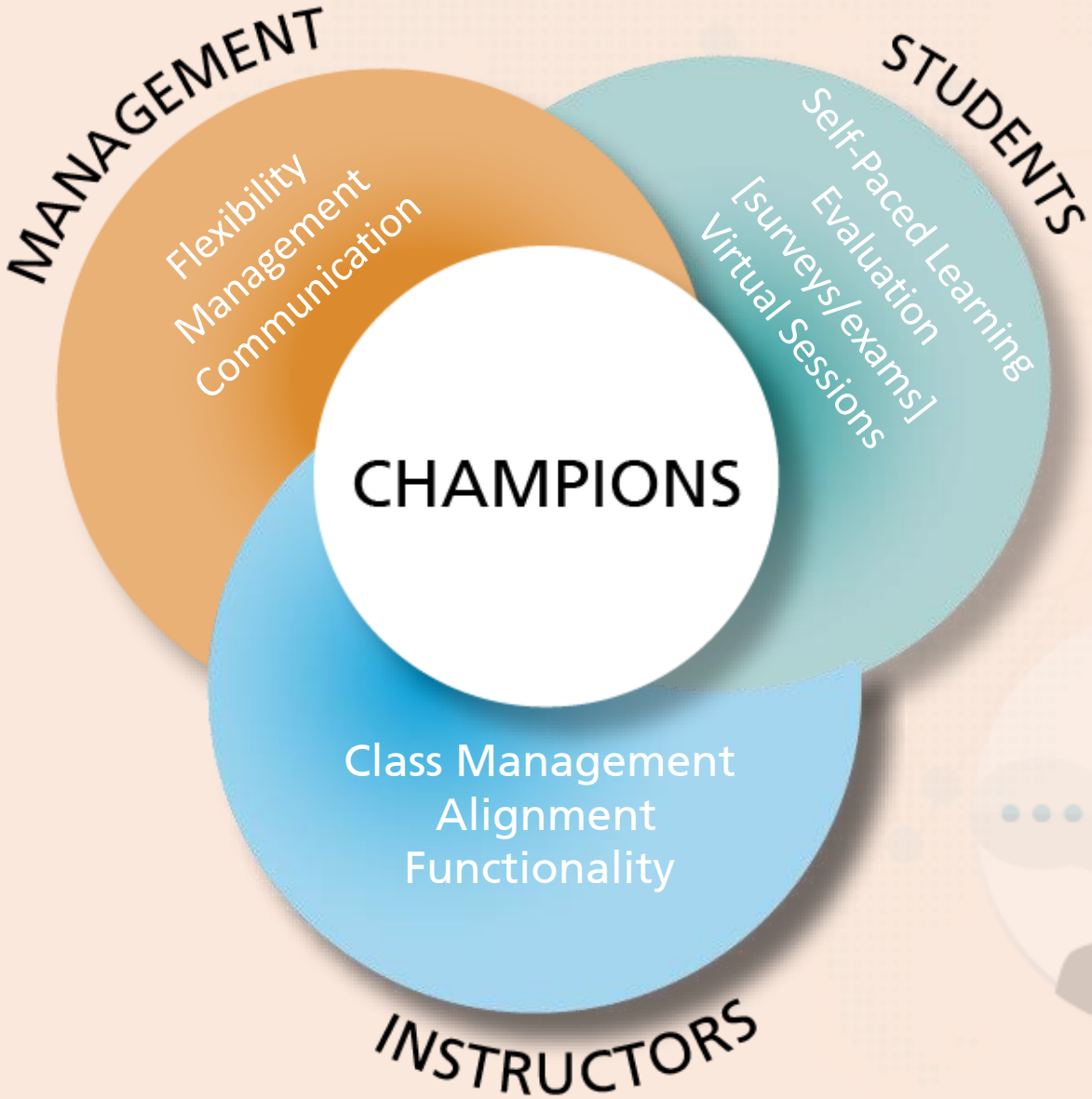
How to Engage

Master Virtual Trainer, John Best
https://youtu.be/8QX04Ek4AMo

5 CRITICAL SUCCESS FACTORS

This Presentation and its Contents are Property of OpusWorks, Inc © 2020 All Rights Reserved

#5 – Enablement Technology



5 CRITICAL SUCCESS FACTORS

This Presentation and its Contents are Property of OpusWorks, Inc © 2020 All Rights Reserved

#5 — Enablement Technology

Watch For Potential Bottlenecks!

What was easy to do with a class of twenty becomes impossible when you scale to hundreds or thousands.

5 CRITICAL SUCCESS FACTORS

This Presentation and its Contents are Property of OpusWorks, Inc © 2020 All Rights Reserved

IN SUMMARY

- Proper Planning
- Learning Designs
- Engaging Self-Paced Learning
- Skilled Virtual Instructors
- Enablement System

QUESTIONS?

Contacts:

Rob Stewart
CEO/Customer Relationships

Office/Mobile: (404) 915-8564
Email: RStewart@OpusWorks.com

Dan Rice
COO / Product Development

Office/Mobile: 404-422-7164
Email: DRice@OpusWorks.com

ACCREDITED IACET PROVIDER

OpusWorks®
Rapid Scaling Made Simple

www.opusworks.com • 800.772.3071

This Presentation and its Contents are Property of OpusWorks, Inc © 2020 All Rights Reserved